The LevelUp Program

CHA’s LevelUp program enables participating families to grow financial assets while working towards educational, professional, and personal goals. Building on HUD’s Family Self-Sufficiency program model, LevelUp is a goal-focused program that moves participants forward on an individualized path toward financial self-sufficiency.

How LevelUp Works

- Attend a LevelUp Information Session
- Set Personal and Professional Goals
- Connect to Resources with your LevelUp Coordinator
- Participate in Financial Coaching
- Earn LevelUp Savings as you Engage in Services and Complete Goals

Achieve Program Goals
- Maintain employment for 12 months
- Complete financial education
- All household members are free of TANF

Graduate and Get Savings
Attend a LevelUp Information Session to learn more about the program. For the schedule visit: www.thecha.org/level-up

Participants develop savings by achieving specific milestones or activities, and receive the funds after graduation from the program. For example:

- Completion of Associates Degree - $750
- New Employment - $500
- Participation in Financial Education & Coaching - $250
- Open a new checking/savings account - $300
- Purchase a Home - $2,500
- Successful Completion of the LevelUp Program - $1,000

Eligible?

Applicants must meet the following criteria to enroll in LevelUp:

- Current CHA resident or voucher holder
- Head of household or Adult Household Member (18+)
- Compliant with housing/lease
- Not a previous LevelUp (or FSS) grad
- Not participated in past the 12 months

How to apply?

Accomplishments

500 LevelUp graduates earned more than $3.5 million in savings since 2013.

47 LevelUp participants became homeowners since 2013.

In 2018, 77% of LevelUp participants had a LevelUp savings balance.

WHAT TO EXPECT FROM A LEVELUP COACH?

- Help with setting short- and long-term goals
- One-on-one and group financial education and coaching
- Connection to resources for education, transportation, job training, homeownership counseling, etc.
- A coach/cheerleader/mentor

WHAT WE EXPECT OF LEVELUP PARTICIPANTS

- Commitment to the plan to meet your goals
- Engagement in financial education and coaching
- Follow through on resources and opportunities provided
- Meet at least once a year to review your LevelUp plan with a LevelUp Coordinator