



# CHAngemakers

Brianna Bussell is the CEO and founder of Webinsight, a web development company. As she adjusts to life in the COVID-19 era, she is also helping her clients shift their businesses from the real world to the virtual world.

“It’s just adapting and getting the job done,” said Bussell, a former Englewood resident who grew up in the Chicago Housing Authority. “Coming from where I come from, you have no choice but to be resourceful in order to succeed in life.”

After graduating from Simeon High School, Bussell earned a Bachelor of Science in Business Administration from Eastern Illinois University. She is currently working toward a Master of Science in Cyber Security.



*Brianna Bussell, CEO and founder of Webinsight web development company, is helping clients shift to the virtual world. CHA helped jumpstart her career.*

CHA helped jumpstart her career. She attended CHA-sponsored coding camps the summer after graduating from high school.

“It really provided that hands-on experience,” she said. “When I got to college, I continued educating myself. I knew it was a good field to get into. It was a good field that was growing. I knew it wasn’t going anywhere.”

Today, she runs her own business, consulting on a range of industries – everything from locksmiths to pizzerias to real estate.

“I do different things - marketing, creating websites, search engine optimization,” she said. “Every day, it’s a different fire to put out. You learn something new to help clients, especially in times like these. It’s definitely been a fun journey.”

Today, in addition to running her own company, Bussell sits on the Springboard 2 Success Associate Board, helping and encouraging other students.

“It’s a way for me to give back,” she said.